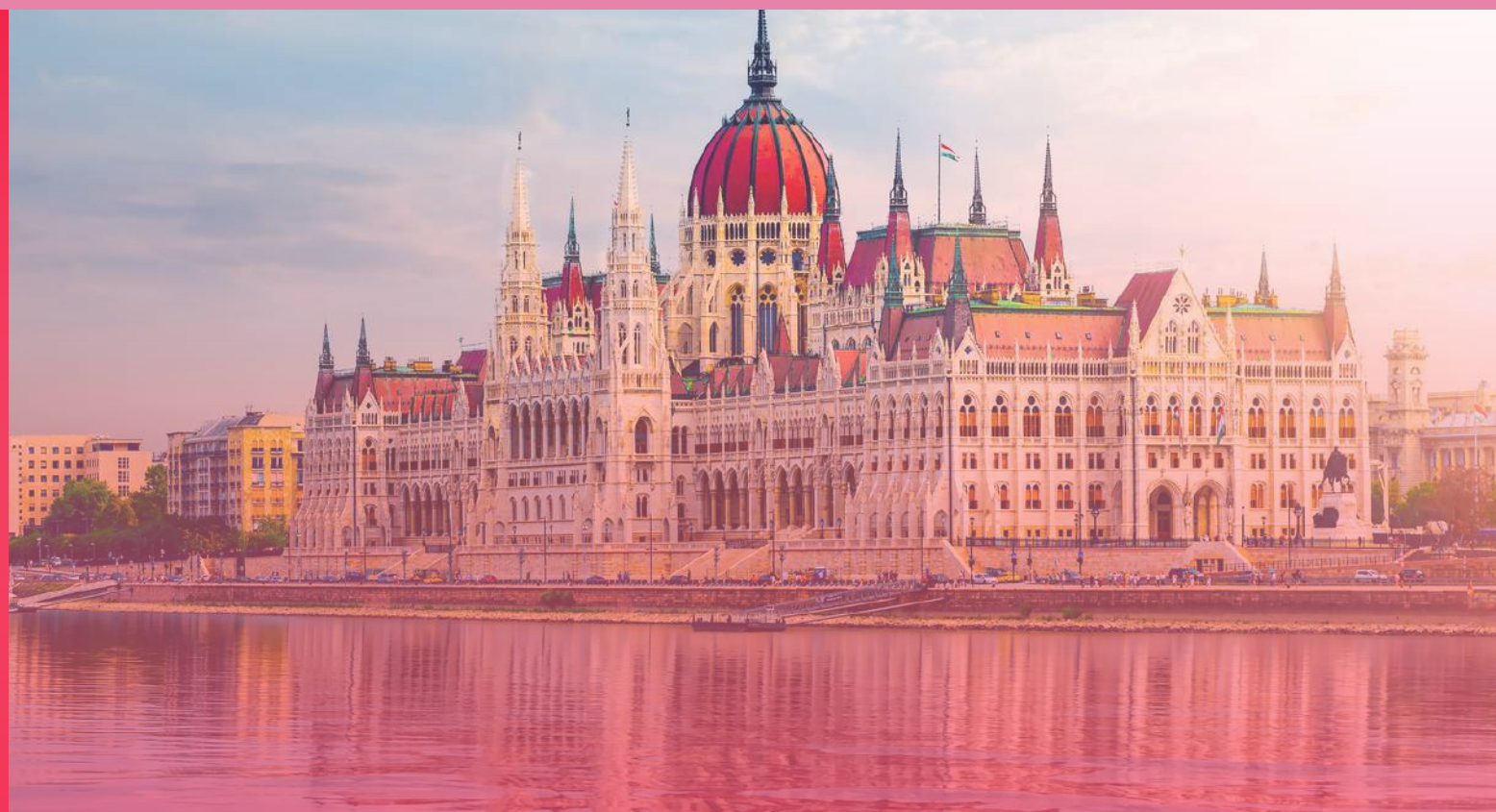




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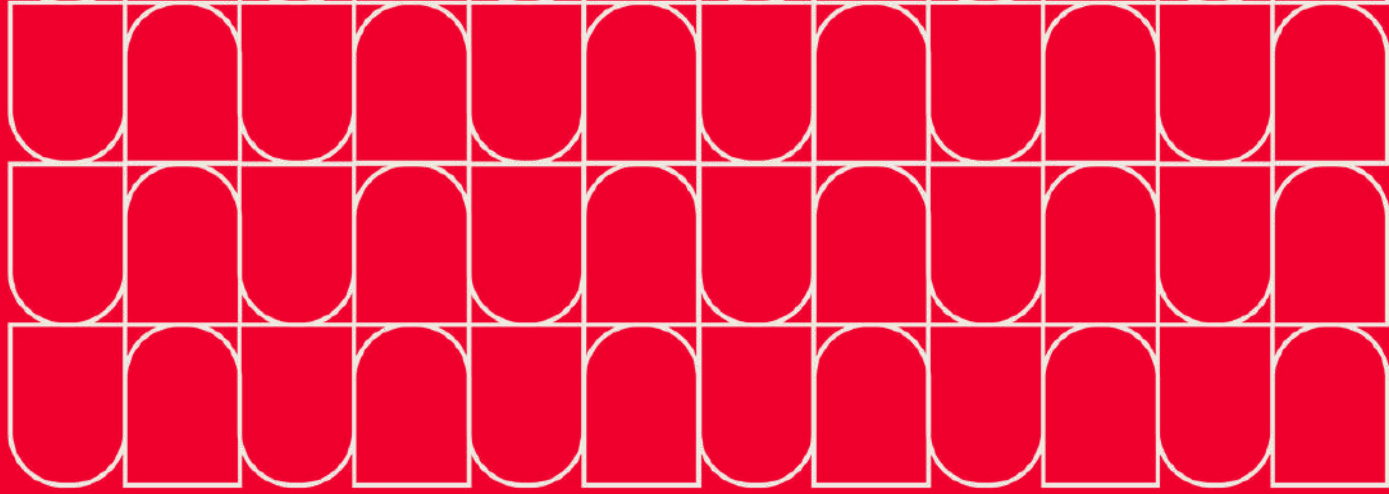


CSR & HUMANISTIC MANAGEMENT

JANUARY 5TH - 16TH 2026

2026
WINTER





Introduction to ESSCA

ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master's degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2023, ESSCA ranked 54th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 279 partners universities in 56 countries.
At present, the school works with some 2,500 companies.



ESSCA: Creating Futures

In the top 1% business schools worldwide



2 NEW LOCATIONS
> Malaga in 2023
> Luxembourg in 2023

ESSCA key figures



Nearly
7,000
undergraduate, postgraduate
& continuing education students



18,000
alumni worldwide



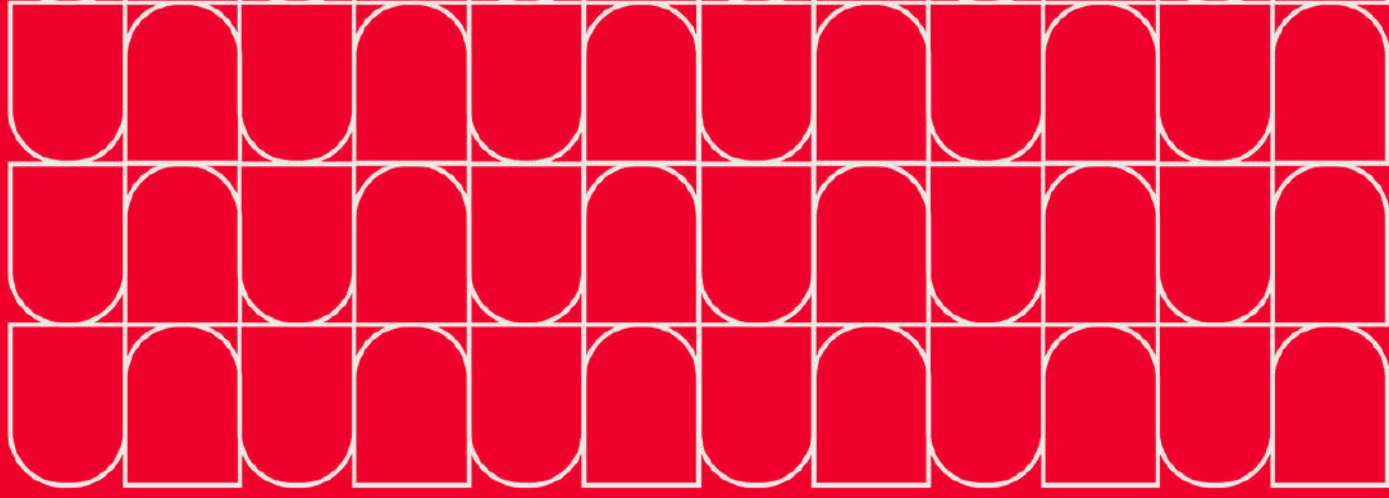
2,500
corporate
partners



A network of partner
universities in
56
countries



461
Full-time faculty members
and members of staff



Presentation of the Programme

The Programme



- ▶ Intensive **2-week** programme
- ▶ Entirely taught in English
- ▶ Open to **undergraduate & postgraduate** students
- ▶ Offers a multicultural learning environment which develops cross-cultural skills
- ▶ Provides a knowledge into the essential aspects of International Marketing, Logistics and Self Leadership
- ▶ Includes field trips to outstanding cultural sites
- ▶ **7.5 ECTS (3.75 per course) - 4 US credits**
- ▶ **60h of study: including field trips & personal work**

Teachings

CSR

3.75 ECTS; 30 hours

Today it is widely accepted that in the presence of market failures, firms narrowly focused on profit maximization are likely to trigger some of the most pressing issues that afflict market economies. But a lot has changed over the past few decades. Within this framework, appropriate analytical skills will be fostered among students to deal with the main tenet of a socially responsible firm, i.e. how to reconcile the production of profitable goods with corporate social responsible strategies. In order to allow students to develop these skills, the course's pedagogy is based upon moral debates fueled by case studies.

Humanistic Management

3.75 ECTS; 30 hours

Humanistic management course teaches the importance of the balance of profit and human issues within an organization. Individual differences, psychological safety in a team, leading in a supportive way, managing organization through dialogues among stakeholders – all these issues are covered with a humanistic teaching mode. It requires the consideration of a multitude of influences and stakeholders and must be built on a solid ethical basis and a deep understanding of management opportunities and responsibilities.

Extra-curriculum



- ▶ Cultural visits
- ▶ Company visits
- ▶ Social events
- ▶ Welcome & farewell events

Key dates

- ▶ Nomination deadline : 1st of November
- ▶ Application deadline: 15th of November
- ▶ No refund after the 1st of December
- ▶ Accommodation checking-in date : 4th of January
- ▶ Programme starting date: 5h of January
- ▶ Programme ending date: 16h of January
- ▶ Accommodation checking-out date : 17th of January
- ▶ After the application deadline, please check directly with us if there are still places available



Practical Information

Visa

For participants from non-European countries, a short-stay visa may be mandatory. Please ask your local study abroad advisor and/or local Embassy. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

Please send us a copy with your application and make sure your document is written either in French or English.

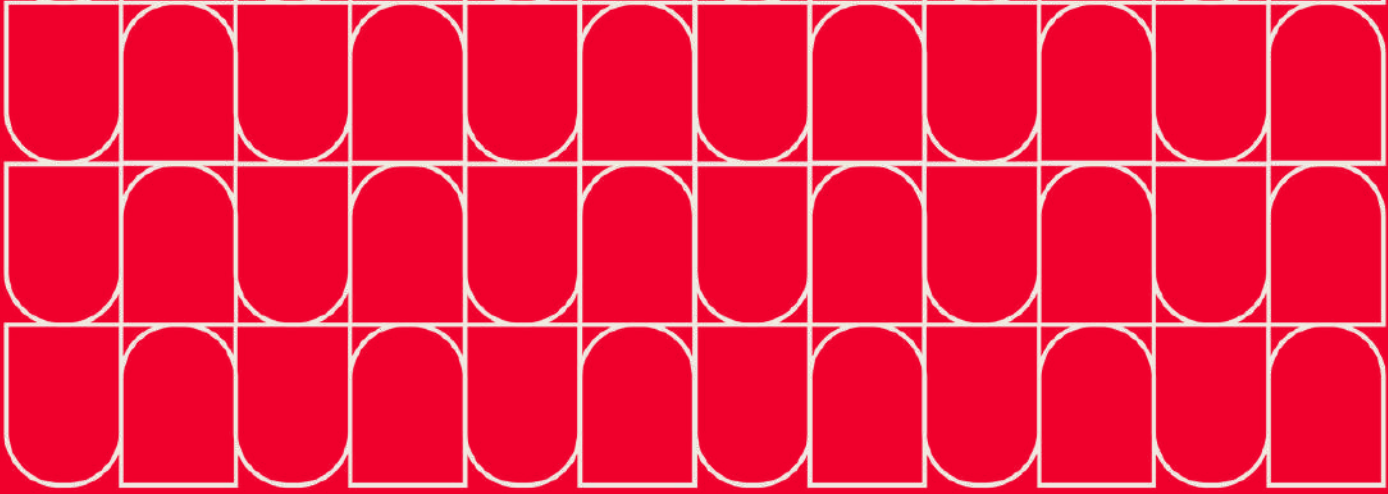
Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.

The Campus

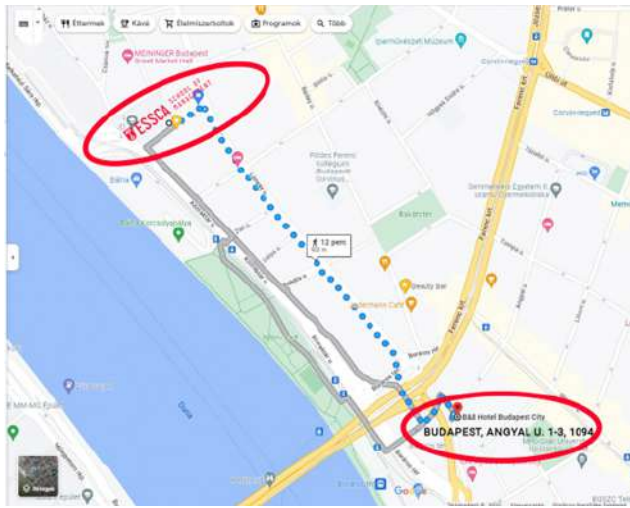
- ▶ Located in the heart of the Hungarian capital, known for its amazing architecture, endless career opportunities and vibrant international life.
- ▶ Easily accessible by metro and tram, close proximity of the Budapest's main attractions.
- ▶ A campus with an international outlook and a strong local presence.





Practical information

Accommodation



Address: Budapest, Angyal u. 1-3, 1094
<https://www.hotel-bb.com/en/hotel/budapest-city>

- ▶ Twin bed rooms
- ▶ 15 minutes from campus
- ▶ Central location

Fees

Normal fee: EUR 2,000

Exchange discounted fee*: EUR 1,300

Included

- ▶ Courses and course material
- ▶ Scheduled visits and field trips
- ▶ Accommodation in twin same gender shared room
- ▶ Welcome and farewell social events
- ▶ A 55€ non refundable administration fee

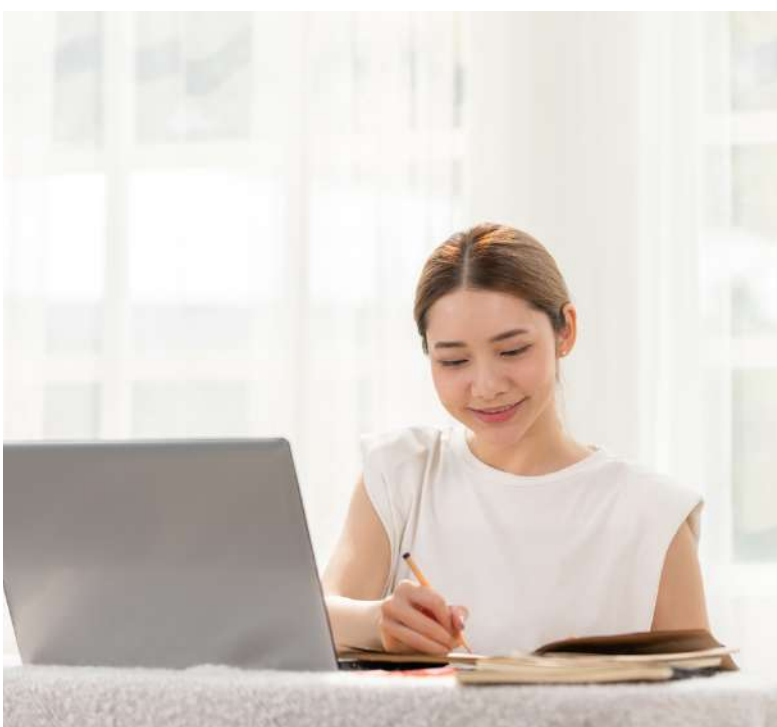
Not included

- ▶ Personal expenses
- ▶ Meals
- ▶ Transportation (local public and international)
- ▶ airport shuttle



**To benefit from the exchange rate, you must be nominated by your home university*

Entry Requirements



- ▶ Students must have completed at least three years of undergraduate studies or have begun graduate studies at their home institution
- ▶ Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT)
- ▶ Space limited, waiting list possible
- ▶ Applications will be processed on a “first come, first served” basis, including nomination



ESSCA

SCHOOL OF
MANAGEMENT

Short-programs@essca.fr

ESSCA Budapest
Czuczor utca 6
1093 BUDAPEST
HUNGARY

We look forward to seeing you!

Creating Futures



AACSB, AMBA, and EQUIS
accredited

Associate member
of UCO (Université Catholique
de l'Ouest)

Member of FESIC and
Conférence des Grandes
Ecoles

EESPIG certified



2026

WINTER