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Business School

Summer Term

2025 • 2026

A top global business school

Take your academic journey global this summer.

→ Come to Audencia

Studying at Audencia means learning at one of the best universities in France – a world renowned management education and research institution. Highly ranked and triple accredited (EQUIS, AMBA, AACSB), Audencia's superior curriculum and deep connections with the business world translate into proven results for graduates of our programs, whether they go on to further study or into the job market. Audencia attracts students from 120 countries and faculty from around the world. And with more than 220 global academic partners, we offer a truly international environment for learning and engagement.



6th LARGEST
CITY IN FRANCE

60,000+
STUDENTS

50km FROM
THE ATLANTIC COAST

800,000+
INHABITANTS

2h BY TRAIN
FROM PARIS

Located in beautiful, welcoming Nantes

Nantes, a thriving modern metropolis with old world flair, has been recognized as Europe's most livable city. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with countless historic sites and attractions. Major European destinations are also within easy reach by flight or train.





Audencia's Summer Term

A lively blend of learning & experience

Whether you're ready to launch your career or plan to go on to further study, Audencia is the ideal gateway to success.

Our intensive eight-week term, conducted entirely in English, features:

- **Superb and approachable** academic staff with extensive practical expertise
- Focus on **marketing, management and communications**
- **Deep connections** to French and global businesses
- Curriculum infused with global contexts and practices
- **Small class sizes** and **dynamic group projects**
- **Unique four-day study tour** to Brussels to learn about the European Union (optional)

Built-in flexibility

DESIGN YOUR IDEAL SUMMER:

- **Earn academic credits**, an official certificate and a transcript
- **Create a tailored program** of less than eight weeks (if desired)
- Get thorough and attentive student **services support**



Faizan
(UK, 2022)

“ I am extremely grateful to the whole Audencia team for providing this excellent course to develop my business acumen via this Summer Term. It has been an incredible experience thanks to the teaching method of exploration via different simulations, case studies, group work and presentations. I feel the whole learning experience has massively prepared me for my future opportunities.

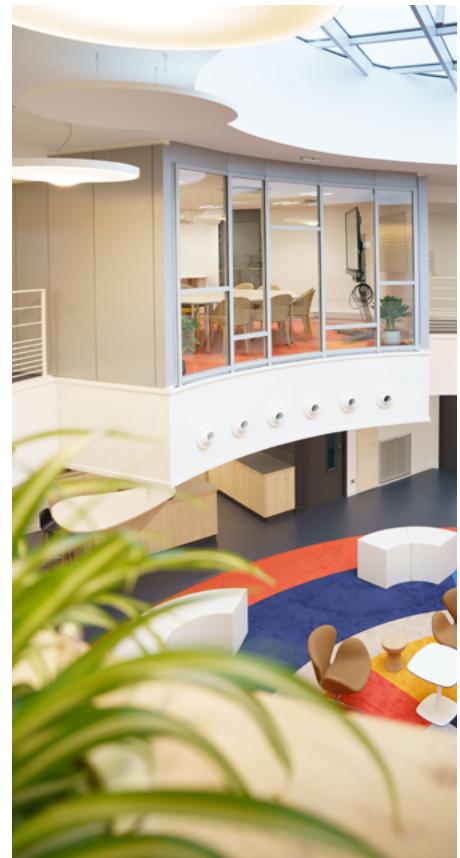
Additionally, the friends and memories which I created within the program are unforgettable and will always be an important memory to my heart. Thank you for making my experience incredible.”

Housing & student services

We help you take care of the details that matter

From social activities to housing to campus facilities, our attention to every detail ensures a positive experience.

- Professional, experienced and personalized student services
- Assistance with locating housing with one of Audencia's housing partners in Nantes
- Great amenities such as computer labs, libraries and high-speed Wi-Fi



Summer in Nantes is full of adventure!

Our French students organize social outings for our Summer Term students – to local celebrations such as the Fête de la Musique and the Nuit de l'Erdre (music festivals) as well as trips to the beach, a special farewell dinner and much more.



Ivona
(Slovenia, 2025)

“I was very satisfied with the courses I took during the Summer Term at Audencia. The ones I found most valuable were Human Capital Development: Nurturing Talent for Business Success, Digital Economy & Marketing Technologies for a New Consumer, and Luxury Marketing. The professors' approach was excellent – lectures were informative, interactive, and encouraged critical thinking. I also appreciated the efficiency and responsiveness of the Summer Term coordinators, who managed everything smoothly. I would definitely recommend the Summer Term to anyone, as focusing on just one course per week is a unique and effective approach that allows you to fully engage with the topic.»



Program benefits

Audencia's Summer Term is an intensive program designed for students who want to build international management and business expertise, earn additional credits or experience Audencia before committing to a full-time postgraduate program here. You can take the full eight-week course for up to 32 ECTS credits or select weekly courses to meet your needs and interests.

Through this dynamic program, you will:

- Broaden your business knowledge
- Learn about the European market and management practices
- Enjoy a combination of courses and group projects
- Learn about the European Union on a four-day visit to Brussels



Ji-hyun
(South Korea, 2024)

"Audencia's Summer Term has been the most meaningful youth experience in my university life.

The international friends and professors I met here were very kind and welcoming, so I was able to make lots of exciting memories and connections with them.

Although it was my first time learning marketing, I gained valuable knowledge and mindset through diverse and engaging classes, while learning about the European Union has given me a deeper understanding of globalization and cooperation with various cultures. This experience also boosted my confidence in communicating in English.

Overall, my oversea experience in Audencia Summer Term has broadened my perspectives and provided me global outlooks."

Summer Term schedule

May 18 – July 10, 2026

1

May 18 – May 22

- Human Capital Development: Nurturing Talent for Business Success
- International Economics

2

May 26 – May 29

- International Finance: the Role of Risk
- Psychology of Advertising

3

June 1 – June 5

- Automation, Artificial Intelligence (AI) and Multinational Business
- Psychology of Money & Consumer Behavior

4

June 9 – June 12

- Digital Economy & Marketing Technologies for a New Consumer
- Leadership Through Time: Legacy and Transformation

5

June 15 – June 19

- Corporate Productivity in Global Context
- Luxury Marketing

6

June 22 – June 26

- Investment Analysis & Portfolio Management
- Strategic Management

7

June 29 – July 3

- Cross Cultural Management
- Insight Lab: Decoding Desire to Drive Marketing Innovation

8

July 6 – July 10

- European Politics & Business: Study Trip to Brussels, Belgium
- Strategic Marketing

Full course descriptions available on our website.

Students may select one course per week.

Each course is 4 ECTS credits (24 hours).

Courses listed are representative and subject to slight changes. Credits are guaranteed by Audencia. Contact your home university's study advisor to confirm these credits are accepted within the context of your studies.



Tuition

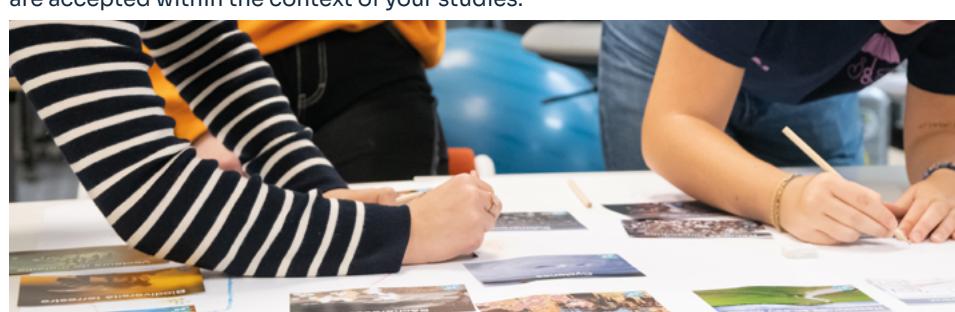
STUDENTS FROM PARTNER UNIVERSITIES*

- Administrative fee of €100
- No additional tuition

STUDENTS FROM OTHER UNIVERSITIES

- Administrative fee of €100
- €600 per module (tuition only) – if you apply before March 15
- €700 per module (tuition only) – if you apply after March 15

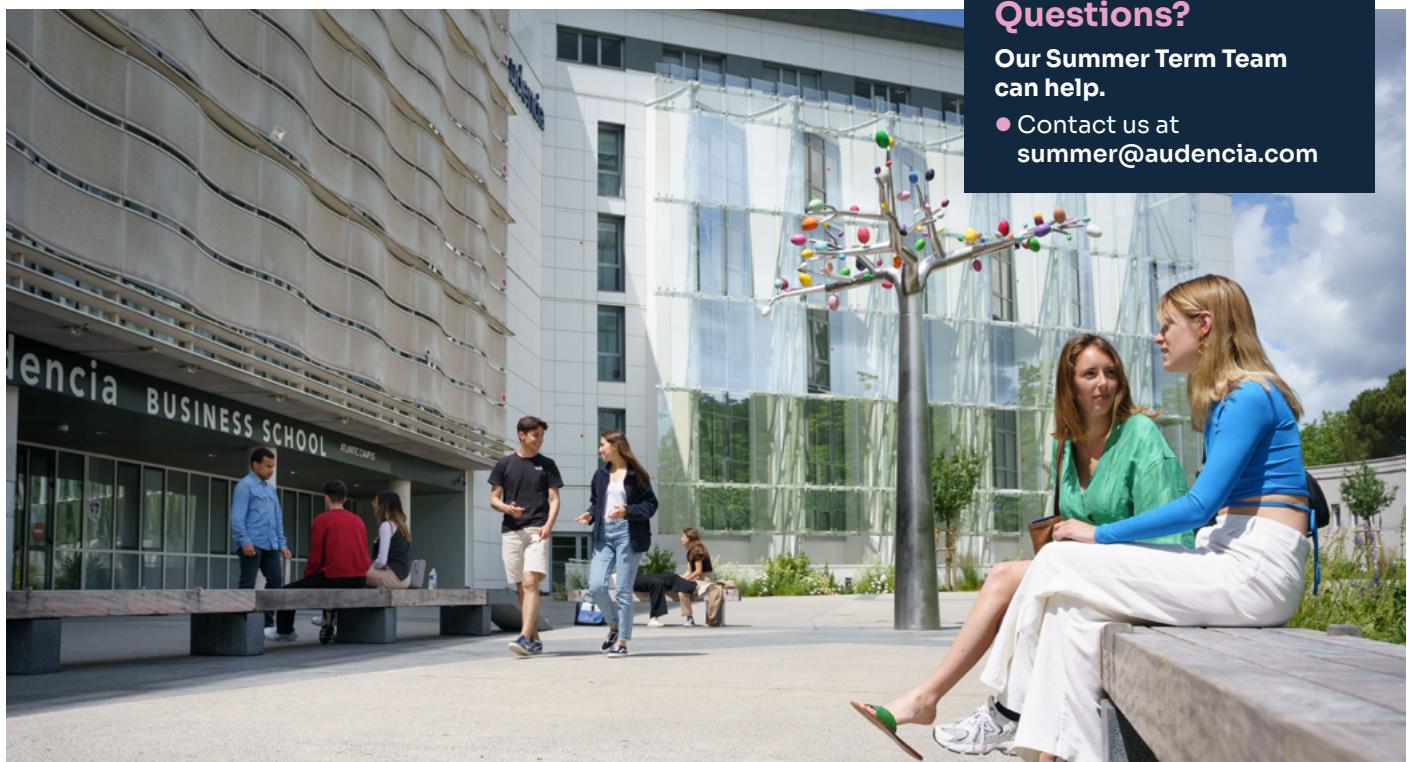
*Tuition may vary depending on your home university. Contact us for more information.



Apply today!

Spend your summer in a prestigious Audencia program

We welcome highly motivated students with a good command of English at the bachelor's and master's levels. Students from Audencia's partner universities must be nominated by their program coordinator. Audencia has 220+ international partners around the world. Check with your international office to see if your institution is one of them.



Khatija
(South Africa, 2023)

“ My time at Audencia Business School in Nantes was nothing short of extraordinary. From the moment I stepped onto the campus, I knew I had made the right decision in choosing this renowned institution for my academic pursuit. My learning experience was unparalleled, and I wholeheartedly recommend the program to any aspiring student looking to embark on a transformative journey. The first aspect that truly impressed me was the worldclass faculty at Audencia. Each professor and admin staff demonstrated a remarkable depth of knowledge and a genuine passion for their respective fields. Their dedication to providing a holistic education went beyond the classroom, as they were always available for discussions, guidance, and support, even after hours.

The student community at Audencia is truly international, fostering an inclusive and supportive atmosphere that made me feel right at home. The campus

environment and extracurricular activities contributed significantly to my personal growth. Nantes, a vibrant city with a rich cultural heritage, served as an ideal backdrop for creating lasting memories, embracing diversity, and forming lifelong friendships.

To any future student seeking an exceptional learning experience that combines global perspectives with a strong sense of responsibility, I wholeheartedly recommend Audencia Business School. It will undoubtedly pave the way for a bright and promising future, just as it did for me.”

Deadlines

NOMINATION DEADLINE (for partner institutions)

- April 1, 2026

APPLICATION DEADLINE

- April 15, 2026

Questions?

Our Summer Term Team can help.

- Contact us at summer@audencia.com

Change.

Your way.

**At Audencia, we see the world
in motion — and we want you to
move with it.**

**How? By empowering you to
reveal who you truly are.**

Every path is **unique. That's why
our programs adapt to yours.**

**Here, you grow by cultivating what
makes you different.**

Ready to unlock your **potential?**

→ Contact us at:

summer@audencia.com

